



## Student Lifecycle Best Practices Webinar Worksheet and Action Plan

### Personal Goal/Need from the Webinar:

What is one area of need or a pain point at your institution right now as it relates to student contact?

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### Your most valuable resource:

Jot down five key people in your institution's student life cycle and write what you perceive to be that person's "super power"...an area where they truly excel and contribute to your institution:

- 1.
- 2.
- 3.
- 4.
- 5.

### Shopping for College

What were the primary sources of enrolled students for your institution in 2019? Estimate the percentage of students from each source:

Internet -

Purchased Leads -

Word of Mouth/Referrals/Friends or Family -

Print Advertising -

Radio/Television –

What might change for your institution for 2020 and beyond due to COVID?

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## First Contact through Admissions Interview

What might your organization modify or change to the admissions process in light of the need to offer remote or in-person interviews? Is there something that was developed that was intended to be temporary that needs to be refined/enhanced?

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## Risk Factors and Persistence

What are the four most common reasons students provide when they leave without completing their program of study?

- 1.
- 2.
- 3.
- 4.

Digging deeper, what is a more comprehensive or detailed list of risk factors that affect persistence? Are these subjective or objective risk factors?

1.	10.	19.
2.	11.	20.
3.	12.	21.
4.	13.	22.
5.	14.	23.
6.	15.	24.
7.	16.	25.
8.	17.	26.
9.	18.	



## **Pre-Term Best Practices**

What is one idea that you would like to deploy, and what do you need to make that happen?

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## **First Week/Month**

What is one new measure that you have put in place or would like to put in place to support students in the first week or month in light of blended learning?

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What additional resources will you need to be more proactive with outreach to students in the first week or month?

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## **First Mod/Quarter/Semester**

What health check-ins are you prepared to deploy for the safety of your students and faculty, and who will handle these?

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What additional resources will you have to make available to support students in a blended learning, should that be required?

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What is one other strategy that you might deploy to retain students in these changing and difficult times?

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## **New Ways to Promote Career Readiness**

List new ways you can deploy career focused activities now that large gatherings will be prohibited for the foreseeable future? What do you need to make these successful? What new skills do students need to be successful with these?

Career Fairs

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Guest Speakers

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Mock Interviews

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New Student Skills

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## **Creative Ways to Celebrate Success**

Make note of a creative way to celebrate success with each of your critical partners

Students

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Faculty and Staff

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Employers and Industry Representatives

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## **Staying in Touch**

What is one challenge that you face with staying in touch with students? What is a creative strategy to overcome this challenge?

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## **Action Plan**

Review the action plan you developed while participating in this webinar. Pick one new strategy or action item that you can start doing in each of the three timeframes.

### **What is one new strategy or activity you can deploy...**

#### **in the next 24-48 hours?**

Who will be responsible?

What resources are needed?

How will you evaluate its success?

#### **in the next week?**

Who will be responsible?

What resources are needed?

How will you evaluate its success?

#### **in the next month?**

Who will be responsible?

What resources are needed?

How will you evaluate its success?