

# Retaining Students in Changing Times

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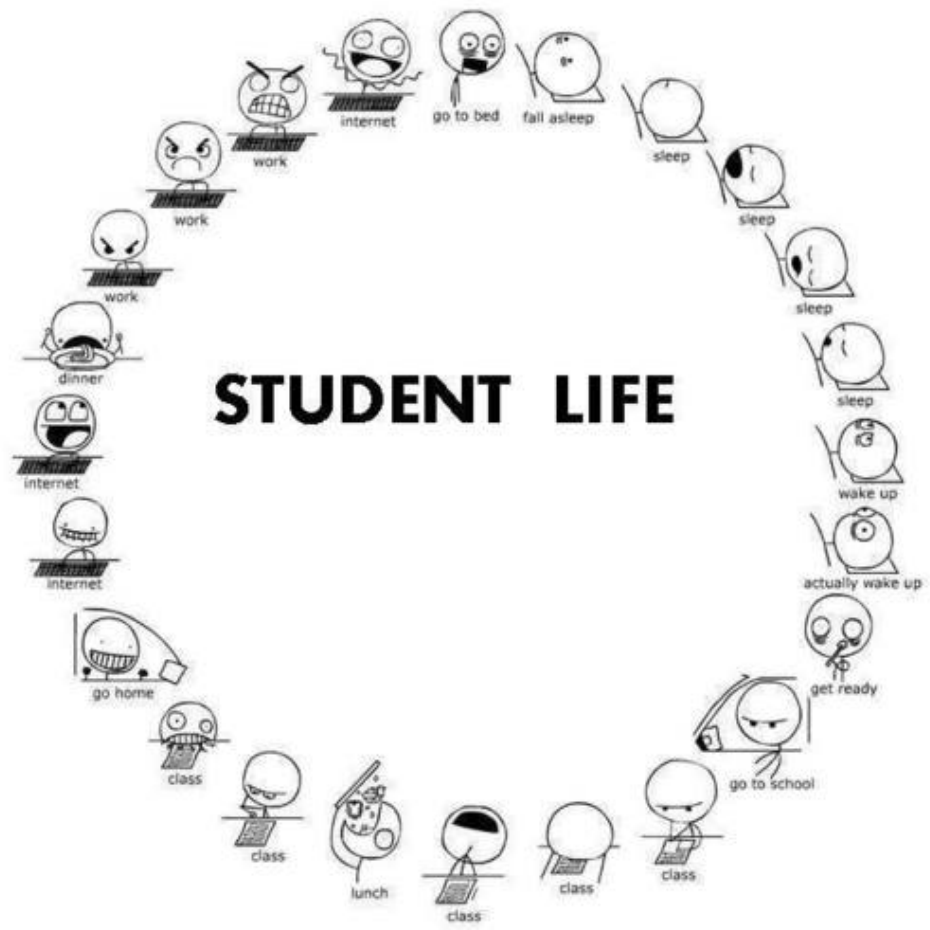
Collegiate Admission and Retention Solutions  
(CARS)





1. Print - “Retaining Students in Changing Times - Worksheet and Action Plan”
2. Make sure you have a pen or pencil
3. Get ready to learn and to share – We all learn from one another, so get ready to brainstorm and share your ideas.





Participants will:

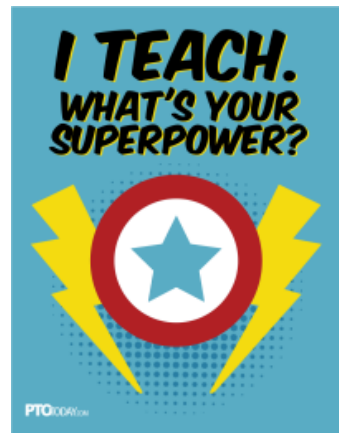
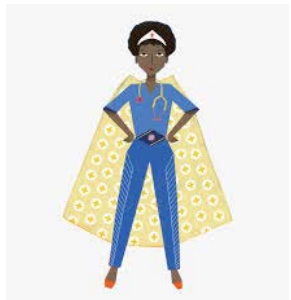
1. Understand the critical retention points in the student lifecycle
2. Evaluate how to use staff most effectively given challenges of the current environment
3. Note best practices to retain students across the lifecycle
4. Develop an action plan to deploy at least three new retention strategies

Take a moment to jot down a personal goal/need from this workshop on your “Retaining Students in Changing Times Worksheet and Action Plan”.





# Sharing Roles to Support Students



# Reasons for Choosing Post-secondary Education



Please type into the question box the top one or two reasons that your students cite for pursuing post-secondary education at this time.



## From Prospect Through Admissions





## Who?

- Internal or external
- Lead source evaluation against success

## When?

## How?

- Phone, web, face-to-face

## What?

- Counseling
- Screening
- Open-ended questions



ACCSC



## Who?

- All departments?

## What?

- Goal setting/Counseling
- Screening/Testing for program fit
- Identification of risk factors to persistence

## When?

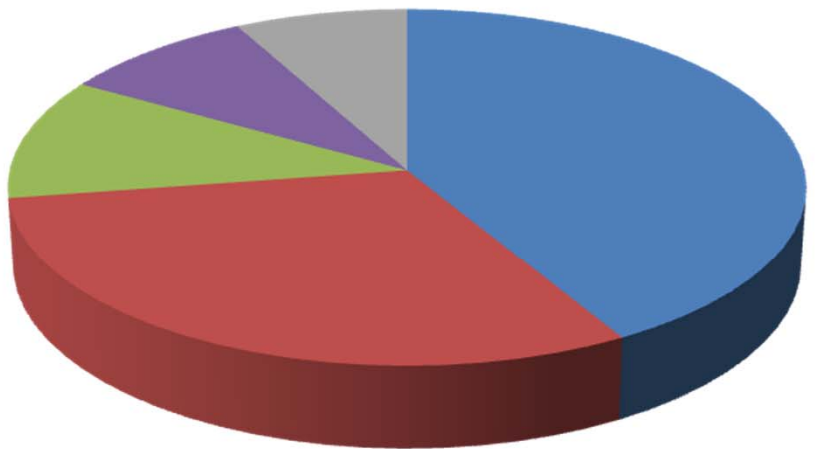
- Timing of meeting/web-based, tour/virtual tour
- Paperless process/application
- Enrollment agreement/paperless option



## Risk Factors and Persistence



# Causes of Non-completion (NCES/NPSAS)



- Financial
- Academic
- Work
- Commitment
- Unsatisfied



# Early Risk Factor ID – Enrollment and Finance

- Financing
- Schedule and Transportation
- Goal vs capability (technology, grades, etc.)
- Health/Wellness/Security
- Program Viability



## Pre-Term and First Week/Month



- Orientation
- Mentor/Buddy
- Supporting group dynamics among starts
- Focus on the end goal – Career Services
- Alternative ideas during blended learning/remote





- Attendance
- Heightened monitoring of health, employment, family situation
- Assignments/grade
- Mentor/advisor check-in
- Proactive vs reactive based on risk factors





**First Term/Mod/Quarter/Semester**



# Critical Points and What Support is Needed?

- Test, exams, mid-terms
- Attendance issues – the COVID complexities
- Technical support/IT support for blending learning
- Check-ins regarding health, employment, family
- Prior to end of term – support for next



# Goal-Centric Activities to Promote Success - Virtually

- Transition to Virtual – tips on how to use tools
- Career Fairs
- Guest speakers
- Alumnae/mock interviews
- Hard vs. soft skills attainment



- With your Students
- With your Team
- With your employers/industry



## End of Program, Externship, Employment and Staying in Touch



# Critical Points and What Support is Needed?

- Financial Aid/Loan Management - Repayment
- Career Services – Placed and retained?
- Admissions – Testimonials?
- Academic Affairs – Speaker/Instructor
- Alumnae – Career fairs/Speaker/Mentor



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